

SWEETIE。甜蜜点

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Sweetie · Personalized Floral Gifts for Every Occasion

Tailored Preserved Flower Giveaways for Events, Brands, and Celebrations

Sweetie Group Co.,Ltd-

THL 400-699-1221

<http://www.sweetie-group.com>

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You Design Gift, We Deliver Gift.

SWEETIE。

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Sweetie-Group is a flower-based company dedicated to the innovative service concept of "Flower + Everything." We specialize in the design, development, production, and sales of floral products. Our main business spans international B2B, domestic B2B, and B2C markets.

To support our long-term growth strategy and maximize the advantages of various product categories, Sweetie-Group operates factories in Kunming and Yiwu, along with offices in Suzhou, Beijing, and Tianjin.

With over 16+ years of experience in the floral gift industry, Sweetie-Group excels in staying ahead of market trends, understanding customer needs, providing professional design services, and maintaining rigorous quality control—all while delivering exceptional customer service.

Our portfolio includes partnerships with renowned brands like Dior, Lancôme, and the British Museum, as well as domestic retail stores such as Freshippo, FamilyMart. Internationally, we are a trusted supplier to major supermarkets like Gifi, AEON, Walgreens etc.

About Sweetie

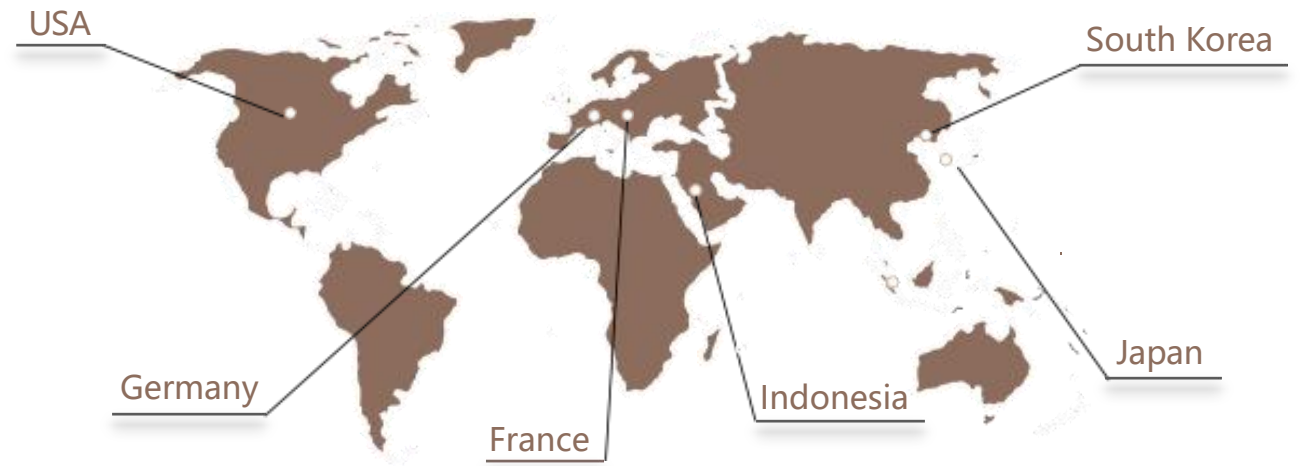


Supply Strength & Capacity

Company and Factory



International Market





●● One-stop customized service ●●

Customer -oriented approach,diverse product offerings, and one-stop R&D and design services to meet all customization needs.

● Customer needs

- Identifying the customer's product customization needs and gathering relevant information

● Market Research

- Based on the client's requirements, we conduct preliminary research and integrate key data to better understand the desired product style, design elements, color schemes, materials, and accessories

● Solution Proposal

- Depending on the nature of the customized product, we offer two tailored approaches:
- *. Product Sampling – We create a sample and send photos to the client for confirmation.
 - *. 3D Modeling & Visual Presentation – We build a 3D model and provide a visual mock-up as part of the proposal.

● Product delivery & After-sales service

- After the product is manufactured, it After production, all products undergo strict quality inspection before shipment. Once the customer receives the goods, we promptly follow up to confirm delivery satisfaction and provide comprehensive after-sales support. We also collect customer feedback to further improve our products and services.

● Implementation plan

- Upon sample confirmation, the project is transferred from R&D to the production team, a production timeline is scheduled, and manufacturing is initiated.

● Client Feedback

- After receiving client feedback, we refine and enhance the original proposal based on the updated information, and present the revised version for final client approval.

Perfect for These Moments

Versatile floral gifts made for modern events

Weddings



- Welcome gifts, bridesmaid/best man proposals, corsages, guest favors

Brand Activations



- Influencer kits, pop-up giveaways, logo gift boxes, on-site check-in gifts

Corporate Gifting



- Thank-you gifts for clients, staff appreciation gifts, partner celebrations

PR & Media Outreach



- Branded mini flower gifts in press kits or launch mailers

Private Parties



- Table gifts, themed souvenirs, keepsakes for guests

Best-Selling Floral Giveaways

Mini Eternal Flower Gift Boxes



Single rose or small arrangement in a premium box
Customizable with logo, ribbons, cards, tags
Ideal for check-in gifts, goodie bags, media kits



Best-Selling Wedding Florals

Boutonnieres & Wrist Corsages



Elegant preserved flower accessories
Color-matched to wedding or brand theme
Light, long-lasting, and wearable



Best-Selling Floral Giveaways

Eternal Rose Bears



Compact, photo-friendly, fun to interact with

Available in red, pink, ivory, blue and more

Great for romantic campaigns, female-oriented events, or the children's market.



Best-Selling Flower Centerpieces

Eternal Table Posy





Our Advantages

Why Do Global Wholesalers Choose Sweetie?



In-House Factories, Stable Lead Times



Small MOQ, Mixed SKUs Available



Flexible Shipping Options with Global Coverage



Custom Packaging, Colors, and Logo Available



One-Stop Sourcing: Flowers, Accessories & More



Trusted by Global Brands Worldwide



●● Your Competitive Edge with Us ●●

<https://www.sweetie-group.com/solution/amazon-gift-product-supplier>



JD.com Category Expertise

Over 16 years of experience supplying top-selling products in JD.com gift & floral categories, with insights into platform traffic logic and customer behavior.



Best-Seller Product Development

Proven strategies for identifying and developing viral products: design trends, packaging, price positioning, and seasonal timing.



Competitive Pricing Tiers

Flexible price ranges for high-volume e-commerce orders, from budget-friendly to premium SKUs, all optimized for platform algorithm favorability.



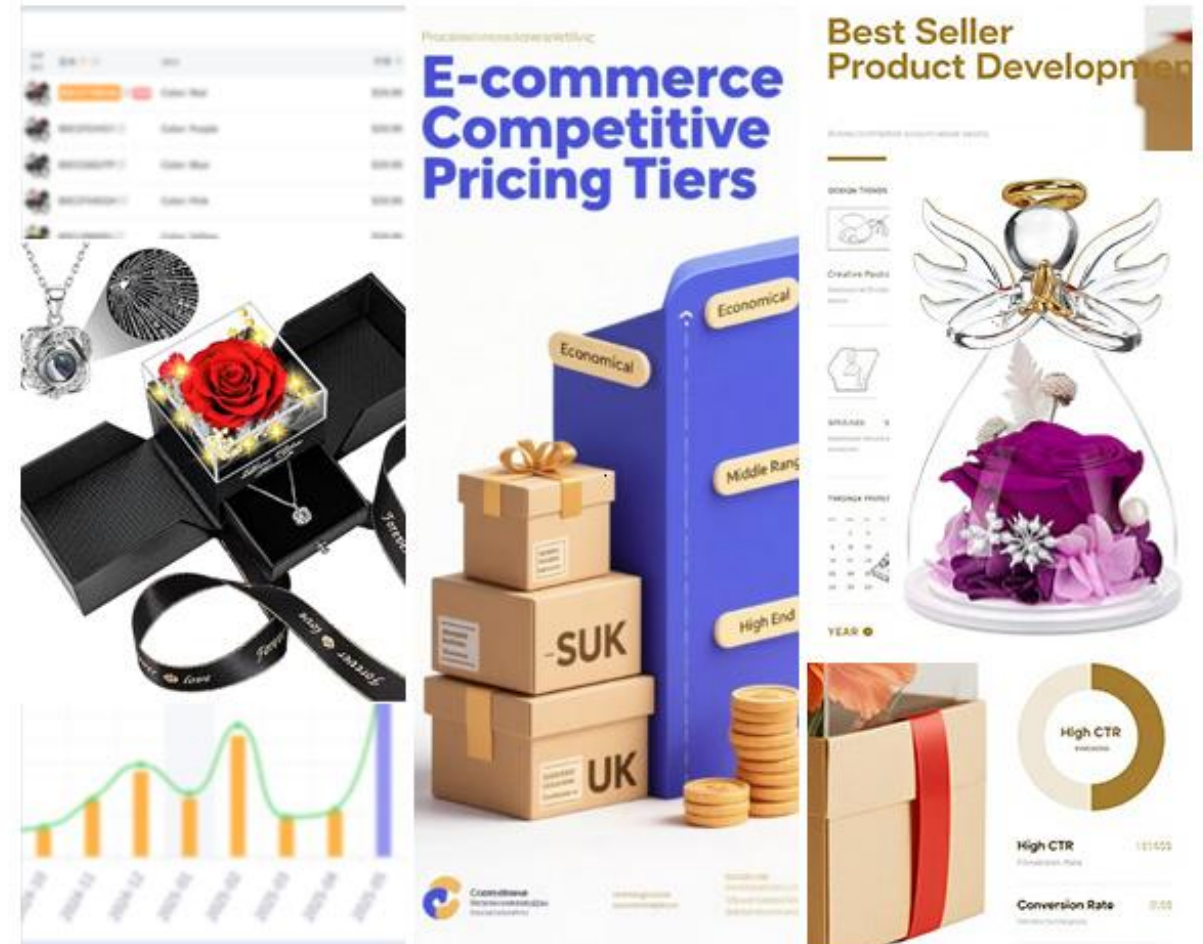
Empowerment-Oriented Collaboration

We don't just sell—we partner. Our team helps e-commerce clients differentiate through tailored packaging, co-branded concepts, and rapid product launches.



D2C Experience & Platform Fit

Products are tested for platform readiness: keyword-enriched copywriting, attractive photography, and A+ content adaptation available.



Glass Dom Series Collaboration Case Study - British Museum

British Museum - Unicorn preserved flower in glass dom



Floral Material Display.

✦Floral Recipe✦
Main Flower: Red Rose
Key Decorative Element: Unicorn Figurine
Filler Flowers & Greens: Eucalyptus Fruit, Valentine Fruit, Preserved Moss, Preserved Hydrangea, Yunnan Thistle, Apple Leaves, Baby's Breath
Accessories: LED Fairy Light String, Cylindrical Glass Dome, Base Stand



Detail Display.

Encased in a glass dome, this preserved flower piece centers around a unicorn — a timeless symbol of true love, bravery, beauty, and grace. To give it is to say: "You are my one and only."

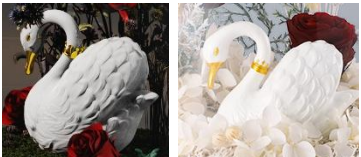


British Museum - Swan Noble Chessboard in Glass Dom

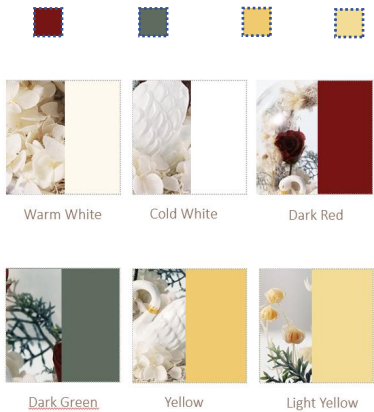


Color Coordination

Bathed in a soft, milky white palette, the design gently echoes the swan figurine at its center—complementing its form while allowing it to stand out with grace. Striking red accents weave through the composition, symbolizing passion and nobility, adding bold contrast and emotional depth. The elegant harmony of red and white speaks to timeless beauty, perfectly reflecting the theme of refined love. Subtle hints of green breathe life into the piece, infusing it with a natural, vivid atmosphere—turning stillness into poetry.



(The swan figurine is provided by the client)



Detail Display

Encased in a glass dome, this preserved flower piece features a swan figurine inspired by 19th-century British royal emblems. With a golden crown resting around its neck, the swan gracefully symbolizes purity, quiet strength, and aristocratic charm.



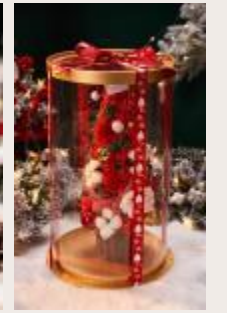


Seasonal Festival Products-Halloween





Seasonal Festival Products-Christmas Day



BUSINESS PARTNERS AND SERVED CLIENTS



DIOR



LANVIN



LANCÔME
PARIS

The British
Museum

AEON



Walgreens





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