

SWEETIE。甜蜜点

SWEETIE。

Sweetie Preserved Flowers · Retail Collection Guide

High Aesthetic · Fast Turnover · Low MOQ · Easy Festive Launch

Sweetie Group Co.,Ltd-

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用 心 就 很 甜 蜜

You Design Gift, We Deliver Gift.

SWEETIE。

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Sweetie-Group is a flower-based company dedicated to the innovative service concept of "Flower + Everything." We specialize in the design, development, production, and sales of floral products. Our main business spans international B2B, domestic B2B, and B2C markets.

To support our long-term growth strategy and maximize the advantages of various product categories, Sweetie-Group operates factories in Kunming and Yiwu, along with offices in Suzhou, Beijing, and Tianjin.

With over 16+ years of experience in the floral gift industry, Sweetie-Group excels in staying ahead of market trends, understanding customer needs, providing professional design services, and maintaining rigorous quality control—all while delivering exceptional customer service.

Our portfolio includes partnerships with renowned brands like Dior, Lancôme, and the British Museum, as well as domestic retail stores such as Freshippo, FamilyMart. Internationally, we are a trusted supplier to major supermarkets like Gifi, AEON, Walgreens etc.

About Sweetie



Supply Strength & Capacity

Company and Factory



International Market



Product Categories

Complete Product Range to Fit Your Market Needs

Preserved Flower Gift Boxes



Product Categories

Complete Product Range to Fit Your Market Needs

Preserved Flower in glass



Product Categories

Complete Product Range to Fit Your Market Needs

Eternal Rose Animal Series



Product Categories

Complete Product Range to Fit Your Market Needs

Eternal Flower Bouquets



Product Categories

Complete Product Range to Fit Your Market Needs

Mini Bouquet Display Box





●● One-stop customized service ●●

Customer -oriented approach,diverse product offerings, and one-stop R&D and design services to meet all customization needs.

● Customer needs

- Identifying the customer's product customization needs and gathering relevant information

● Market Research

- Based on the client's requirements, we conduct preliminary research and integrate key data to better understand the desired product style, design elements, color schemes, materials, and accessories

● Solution Proposal

- Depending on the nature of the customized product, we offer two tailored approaches:
- *. Product Sampling – We create a sample and send photos to the client for confirmation.
 - *. 3D Modeling & Visual Presentation – We build a 3D model and provide a visual mock-up as part of the proposal.

● Product delivery & After-sales service

- After the product is manufactured, it After production, all products undergo strict quality inspection before shipment. Once the customer receives the goods, we promptly follow up to confirm delivery satisfaction and provide comprehensive after-sales support. We also collect customer feedback to further improve our products and services.

● Implementation plan

- Upon sample confirmation, the project is transferred from R&D to the production team, a production timeline is scheduled, and manufacturing is initiated.

● Client Feedback

- After receiving client feedback, we refine and enhance the original proposal based on the updated information, and present the revised version for final client approval.



Our Advantages

Why Do Global Wholesalers Choose Sweetie?



In-House Factories, Stable Lead Times



Small MOQ, Mixed SKUs Available



Flexible Shipping Options with Global Coverage



Custom Packaging, Colors, and Logo Available



One-Stop Sourcing: Flowers, Accessories & More



Trusted by Global Brands Worldwide



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Overseas Supermarket PDQ Product Design Case

Design Concept: A "small but beautiful" floral product, designed for impulse purchases during offline shopping trips.

Design plan: Available in single-layer or double-layer formats.

Application scenario: Placed near checkout counters; can also be used as refrigerator magnets or car decorations.

Single preserved rose small bouquet



Valentine's Day
Single Acrylic Rose Display Box



Acrylic New Year God of
Wealth Blind Box



Freshippo Mid-Autumn Festival
Lantern Ornament Display Box



Christmas Day Double-layer
display box in green color



Graduation season cup
flower display box



FamilyMart offline dried
flower display box



Christmas Day Double- layer
display box in red color



Lunar Snake New Year
Acrylic Display Box



Women's Day
tulip display box



Lunar Snake New Year
Double-layer display box



Single rose in ring box display



Mother's Day car bouquet
display box



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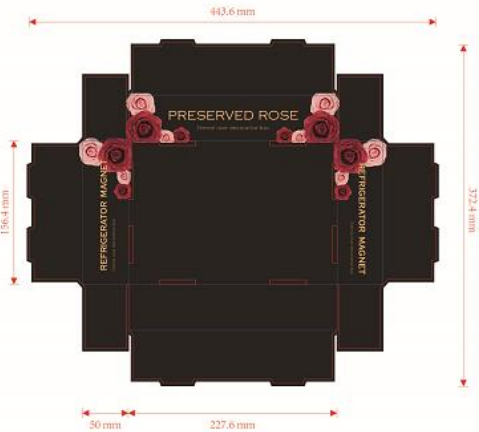
Mass Production Images

2-layer package (left picture)

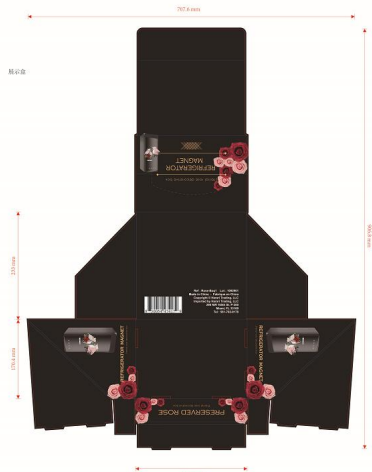
3-layer package (lower right picture)



Bottom of the Packaging Display Image



Unfolded View of the Packaging Display Box



Final packaging renderings



Product Category: In-Car aromatherapy bouquet



Product Category: Fridge magnet bouquet



Freshippo Flower Shop Christmas Product Design Case

1. Classic Styles Continued

Based on sales data from previous years, best-selling styles will be carried forward, and they are enlarged and thickened in proportion to past performance.

2. Bright & Transparent Packaging Design

To enhance shelf display, all styles will feature windowed packaging, providing clear visibility for consumers at first glance.

3. Usage Scenarios & Presentation Method

Special attention is given to the fresh attributes of imported Danish Noble Fir.

Accessories are firmly bonded to ensure stability and prevent mold issues.

Each product will be individually paired with adhesive dots for secure display and packaging.

①: Christmas pine cone



①: Mini Christmas Tree Ornament



①: Christmas wreath



①: Christmas tree



Freshippo Supermarket “Prosperous Year of the Rabbit” Lunar New Year Flower Design Case

1. Brand image presentation

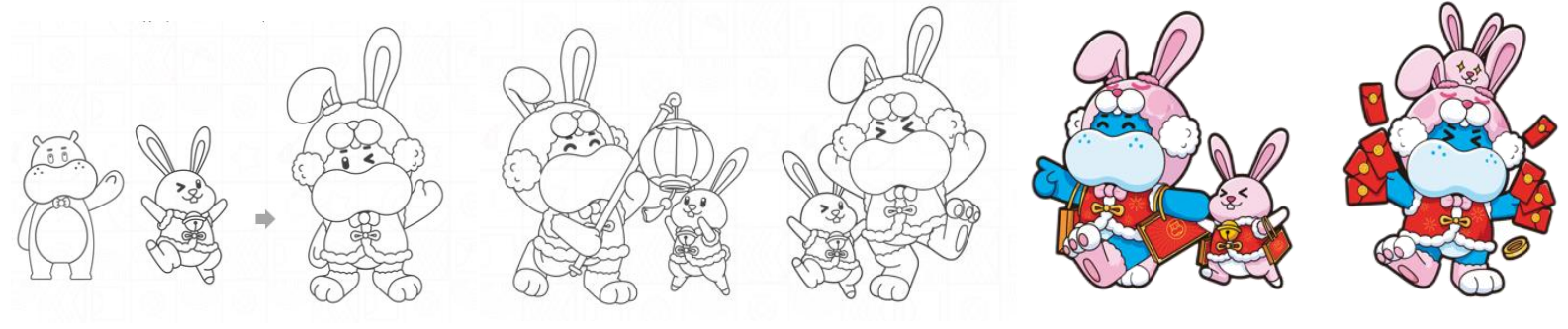
Presenting the IP (Intellectual Property) is one of the most direct and memorable ways to connect with consumers. The visual representation of the IP enhances the perceived brand value, serving as an emotional anchor that goes beyond the product’s functional purpose.

2. Incorporating Lunar New Year Elements

As the most important traditional festival in Chinese culture, the Spring Festival has been officially recognized as part of China’s first national intangible cultural heritage list. Integrating festive elements inspires consumer interest and strengthens product appeal and perceived value.

3. Usage scenarios and presentation methods

The final form of the product is carefully considered to ensure it is easy to carry without compromising the aesthetic appeal of the New Year floral arrangement. During transportation, measures are taken to prevent damage, color staining, or mold, ensuring the product arrives in perfect condition.

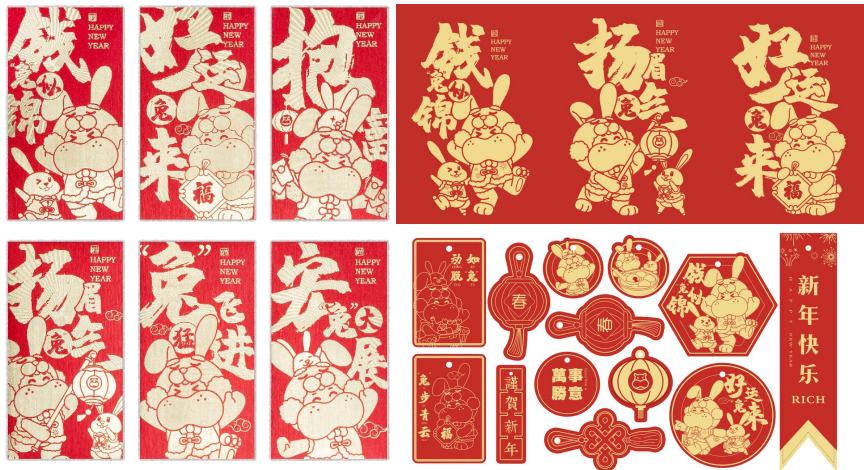


①: Designed in Harmony with Year of the Rabbit Elements

②: Create interactive scenes with Mr Hippo

③: Add color to complete a self-contained composition

Six Themed Red Envelopes



Accessories Design

Finished product

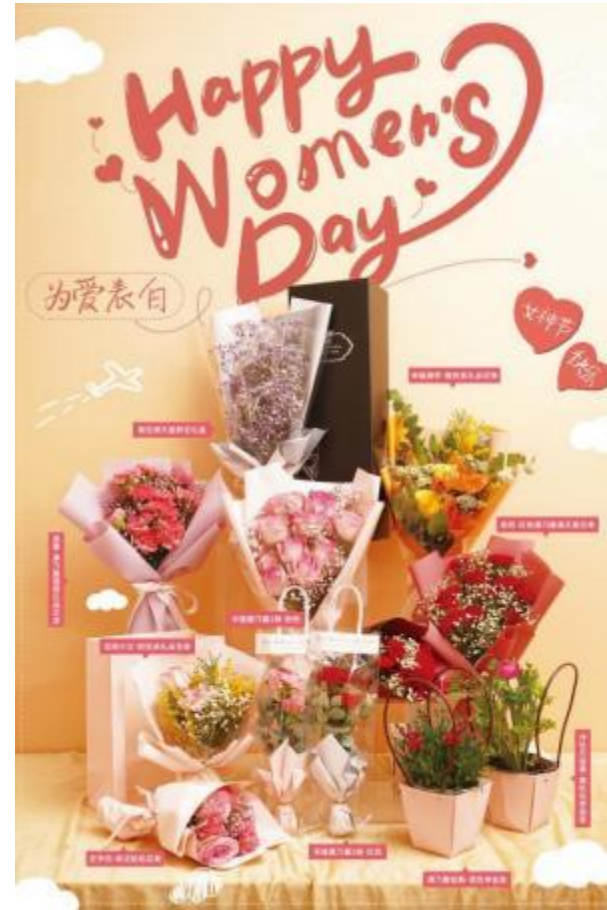


Product structure and display during important festivals

Valentine's Day



International Woman's Day



Product structure and display during important festivals

Mother's Day



Tanabata Festival



Key node product structure and display demonstration

Christmas Day



Chinese New Year



BUSINESS PARTNERS AND SERVED CLIENTS



DIOR



LANVIN



LANCÔME
PARIS

The British
Museum

AEON

cdf 中免集团
CHINA DUTY FREE

 **FamilyMart**

Walgreens

Walmart
沃尔玛



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